



IBM T.J. Watson Research Center

# Private Use of Untrusted Web Servers via Opportunistic Encryption

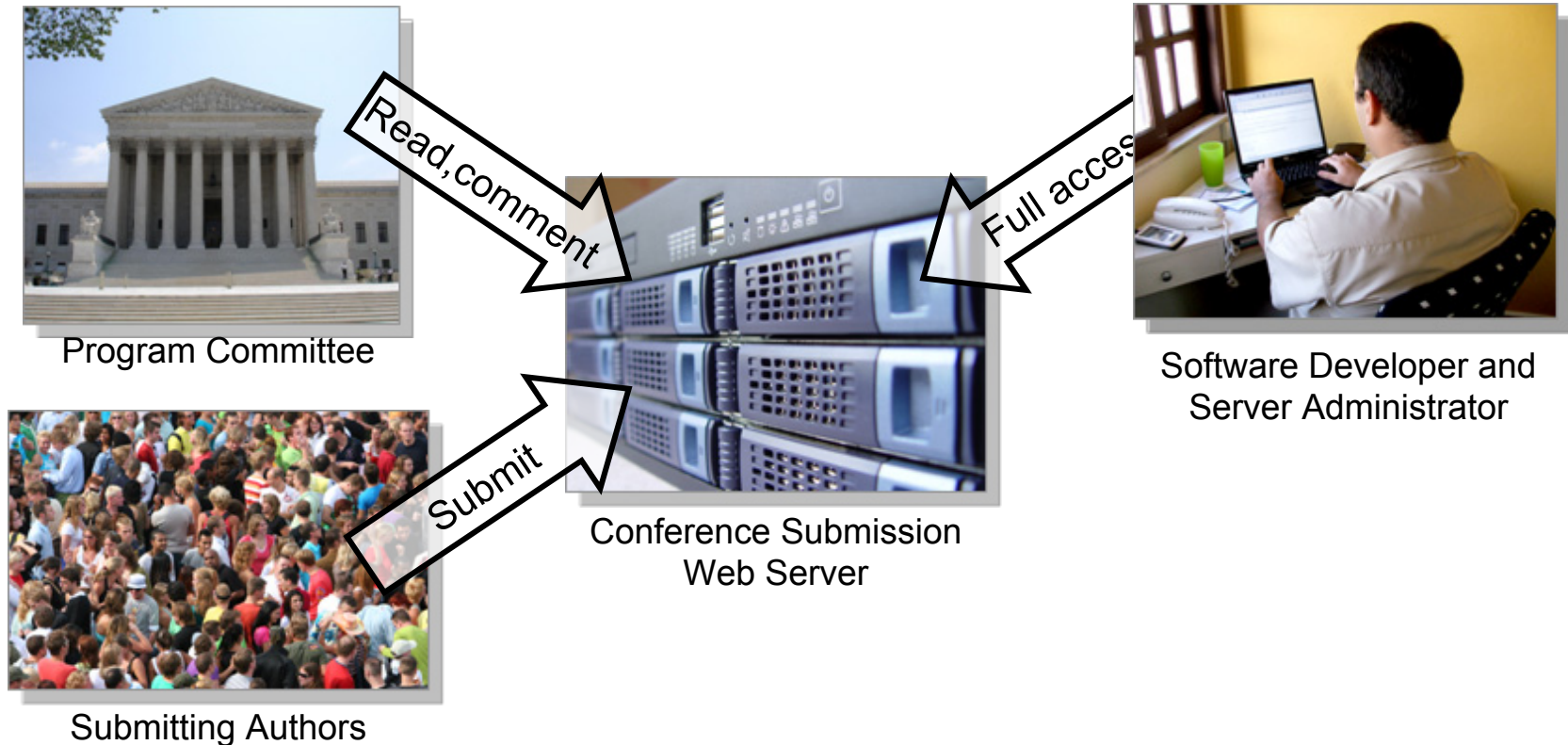
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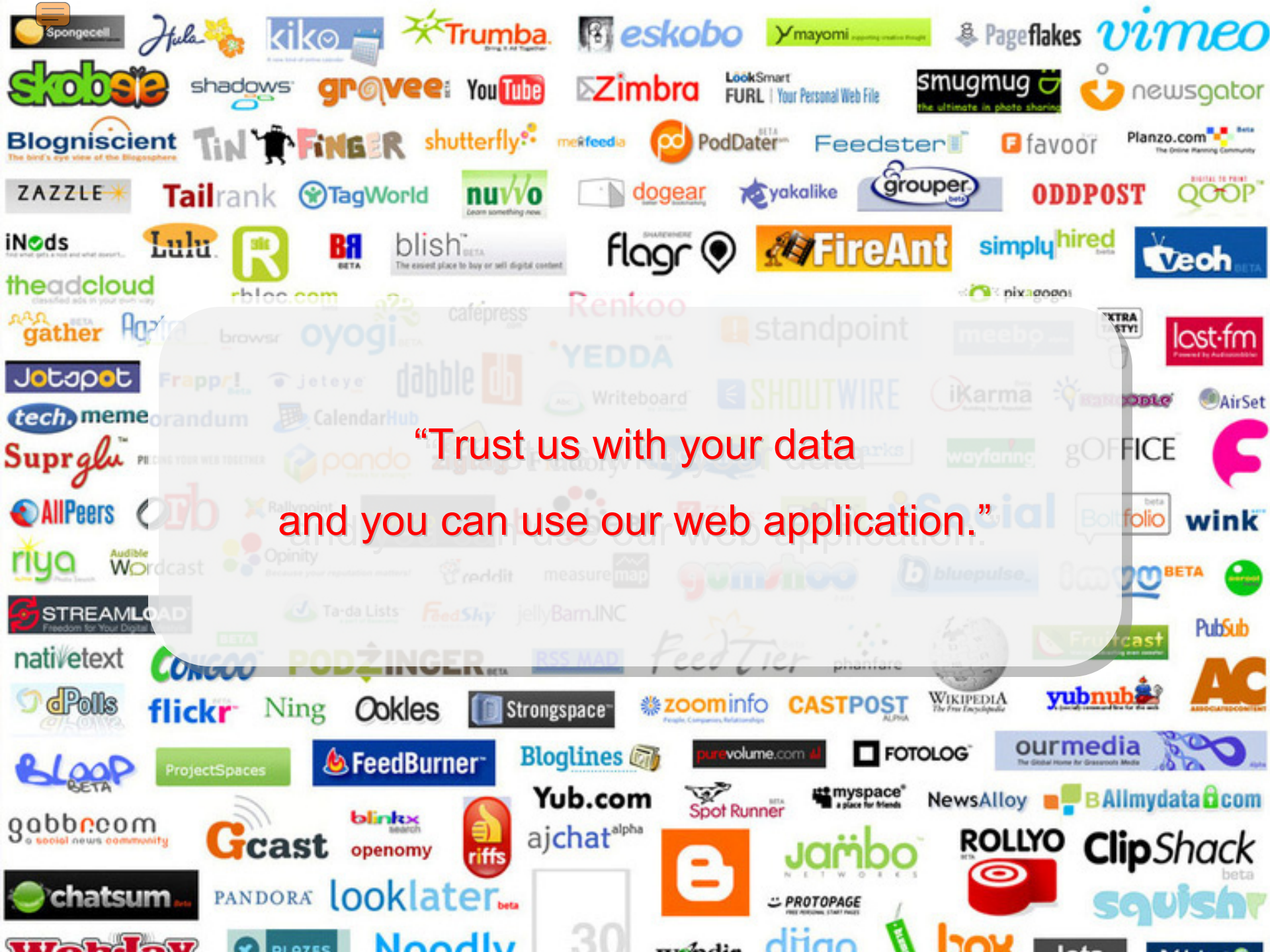
May 22, 2008

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# What is the Problem?



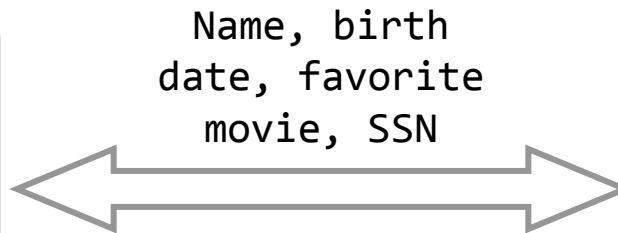
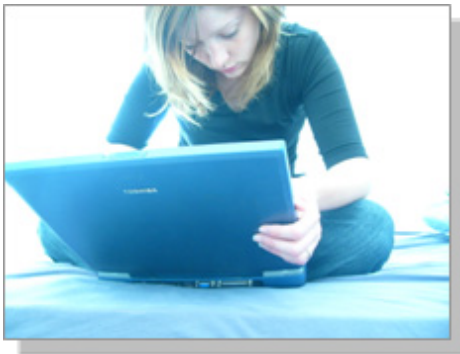
## Can the PC trust the server with conference data?



“Trust us with your data  
and you can use our web application.”

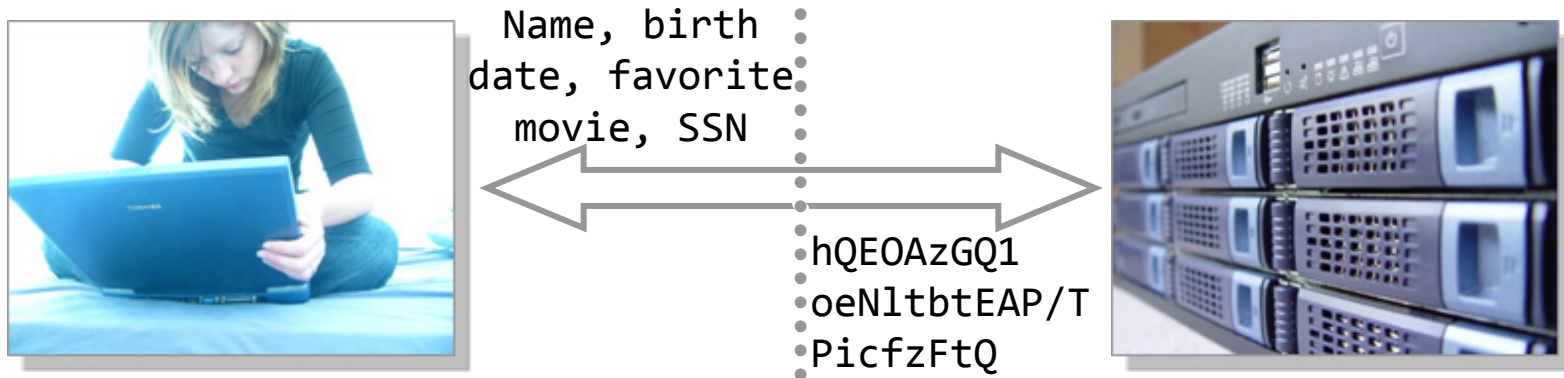
# Overview of Today's Talk

**Problem:** Web applications require trust in the server.



# Overview of Today's Talk

**Problem:** Web applications require trust in the server.



**Solution:** Encrypt all data leaving your computer.

## Not a New Idea...

- **We have elegant solutions for securing data in remote storage:** [Fueta/2000], [Kallahallaeta/2003], ...
- **What about data on remote servers?**
  - Richard Schwartz proposed “host-proof hosting” in 2005
  - Marco Barulli proposed “zero-knowledge [sic] web applications” in 2007

**Today:** a research agenda to make web applications that use encrypted data ubiquitous.

## Surely We Already Have Some Solutions!?!

- **P3P**
- **privacy-oriented web-service models**
- **privacy obligations**
- **certification**
- **...**

**They all *assume* that the web-application provider is trustworthy.**

## But... Web Providers Can Change Policies

- **Famous words:**

**“Please note that this Privacy Policy may change from time to time.”**

*from Google’s Privacy Policy*

**“I am altering the deal. Pray I don't alter it any further.”**

*from Darth Vader’s M.O.*

- **PayPal issued 15 policy changes in 4 years.**



## But... Companies Can Pass Data to Others

- **Outsourcing partners, etc.:**

**“We provide [your personal] information to our subsidiaries, affiliated companies or other trusted businesses or persons for the purpose of processing personal information on our behalf.”**

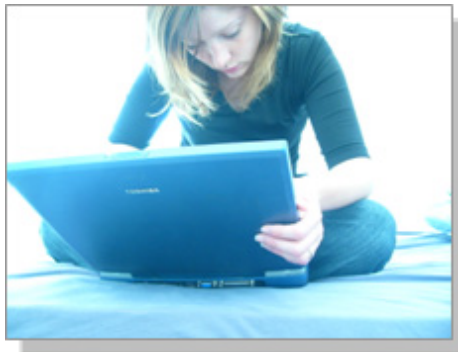
*from Google's Privacy Policy*

**Do you even know where the data might end up?**

## But... Servers Can Get Hacked

- **U.K. drug-store chain Boots lost info of 35,000 people**
- **Bank of NY Mellon lost info of 1,376 SAIC investors**
- **Hong Kong hospitals lost data of 3,000 patients**
- **U.S. military contractor stole info on 17,000 employees**
- **Bank of Ireland lost data of 30,000 customers**
- **University of Miami lost data of 47,000 people**
- **Server stolen from Central Collection Bureau, IN, contained records for 700,000 people**
- **Intrusion at Okemo Mountain Resort, VT, compromised 46,000 payment card transactions**
- **Agilent lost laptop with records for 51,000 employees**
- **Insider theft at Certegy Check Services Inc. compromises data of 8,500,000 consumers**

# Solution: Encrypt All Data Leaving Your Computer



Name, birth  
date, favorite  
movie, SSN



hQE0AzGQ1  
oeNltbtEAP/T  
PicfzFtQ



# Requirements

- **User experience should be unchanged.**
- **Web-app provider should use the same programming model.**
- **No misuse of user data on the web server.**

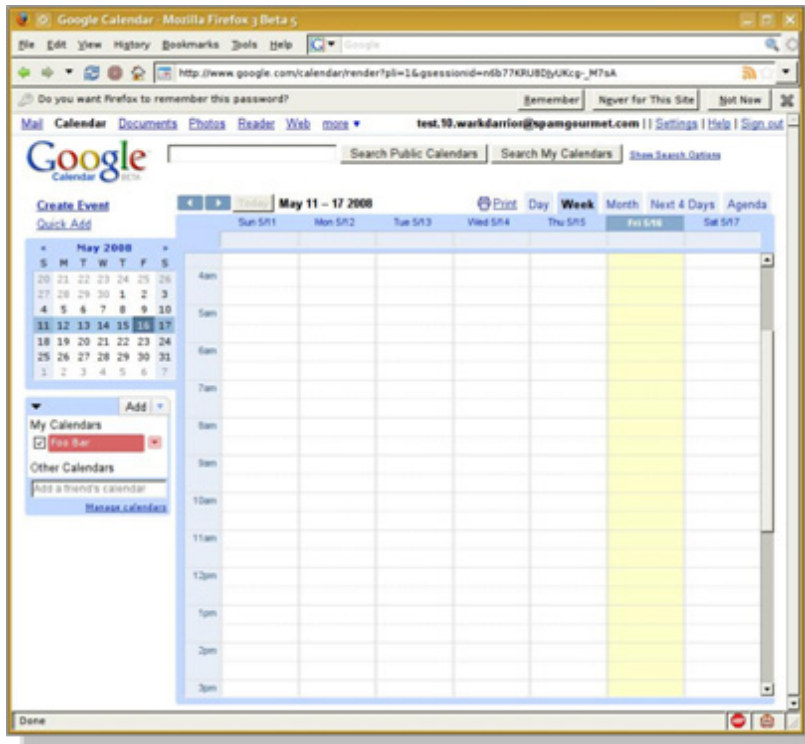
## **Sticky-policy paradigm:**

**Submitted data is associated with a usage policy.  
Association holds even if data is further disclosed.**

**[KarjothSchunterWaidner2002]**

# How would this work?

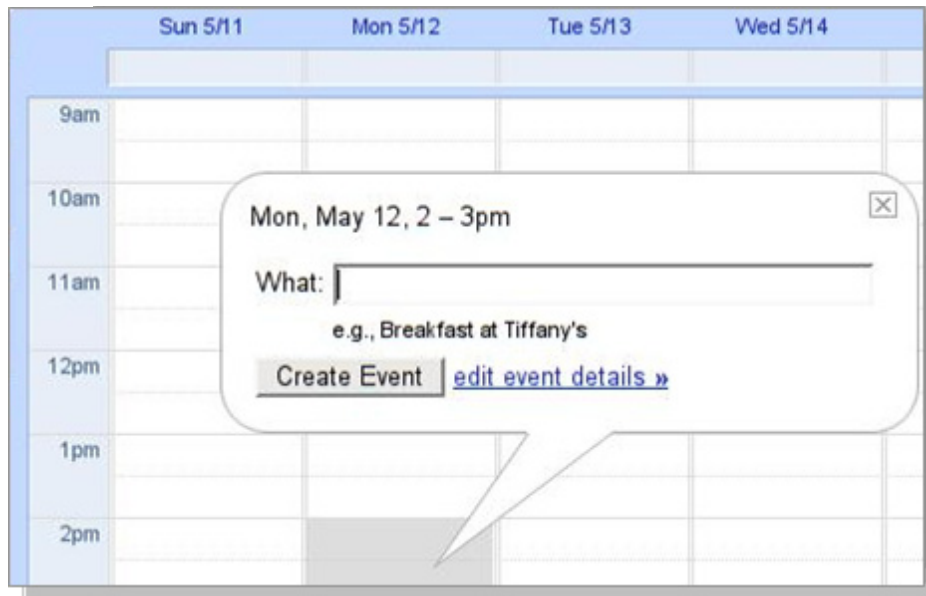
## ■ Google Calendar example



- Web-based application
- Code on both the client and the server
- Clean, user-friendly UI
- Sharing, embedding, mashup features

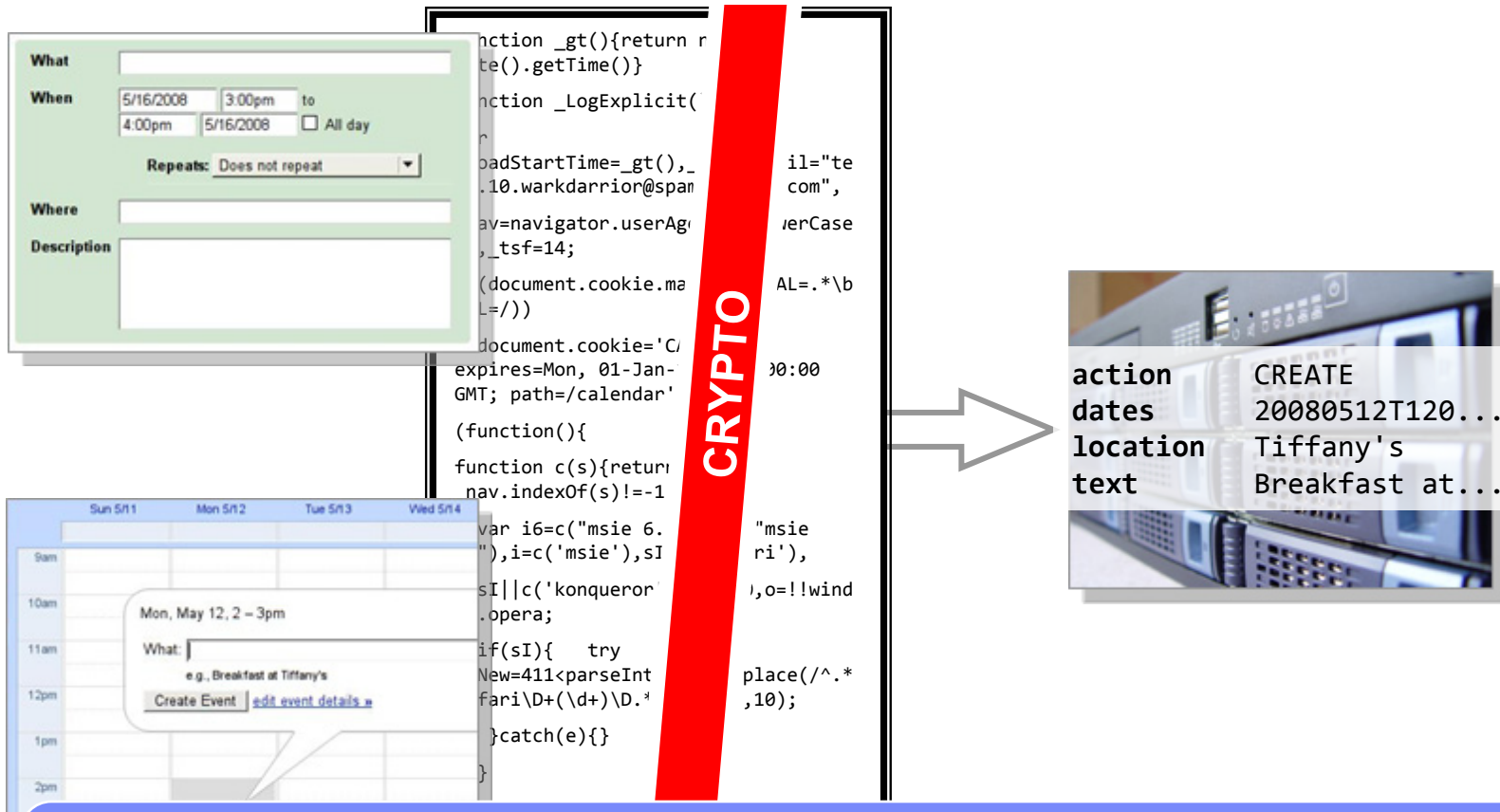
# Basic Google Calendar Interaction

- **Create a new event:**



**Not all inputs can be encrypted in the UI...**

# Basic Google Calendar Interaction: UI Challenge



Partition client-side code into a UI component and a network component, mediated by a crypto layer.

## Basic Google Calendar Interaction: Key Challenge

- **Encryption key:**
  - Hidden from the web-app provider
  - Transparent to the user
- **User still needs to authenticate to the web app.**

**password = web-app credential**

**password**  $\longrightarrow$  **key**  $\longrightarrow$  **web-app credential**  
**PRF(pwd)**  **$E_K(\text{domain})$**

[RossJacksonMiyakeBonehMitchell2005]



# Calendar Mashups



- Client-side mashups – OK
- Server-side mashups...

## Server-Side Calendar Features

- **Notifications** : server must compute over event dates



The screenshot shows a web interface for calendar notifications. At the top, there are three tabs: "Calendar Details", "Share this calendar", and "Notifications", with "Notifications" being the active tab. Below the tabs, the text "Event reminders:" is followed by "Unless otherwise specified by the individual event." To the right, it says "By default, remind me via" followed by two dropdown menus: "Pop-up" and "10 minutes", and the text "before each event". There is a "remove" link and an "Add another reminder" link.

- **Search** : server must perform partial matches over event titles and descriptions



The screenshot shows a search interface for a calendar. It has a green background. On the left, there are four input fields labeled "What:", "Who:", "Where:", and "Search:". The "Search:" field has a dropdown menu with "All Calendars" selected. On the right, there is a "Doesn't have:" input field and a "Date from:" input field followed by "to" and another input field.

Use different cryptographic schemes for different data types, to allow for server-side computation.

## Server-Side Calendar Features: Challenges

- **We need cryptographic schemes that support operations over encrypted data.**
  - Homomorphic encryption:  $E_K(x) + E_K(y) = E_K(x+y)$
  - More general: Cryptocomputing [SanderYoung2001]
- **We need to know the type of data entered by the user.**
  - Operations performed on the server
  - Search, date arithmetic, ...

# Calendar Sharing

**Guests**

**+ Add guests**

Enter the email addresses of guests, separated by commas

[Choose from contacts](#)

**Guests can**

- invite others
- see guest list

**Calendar Details** | **Share this calendar** | **Notifications**

**Make this calendar public** ([Learn more](#))  
This calendar will appear in public Google search results.

Share only my free/busy information (Hide details)

---

**Share with specific people**

PERSON	PERMISSION SETTINGS
<input type="text" value="Enter email address"/>	<input type="text" value="See all event details"/>
Foo Bar <test.10.warkdarrior@spamgourmet.com>	Make changes AND mana

[« Back to Calendar](#) |  |

- **Need to communicate the encryption key to the other people.**

## Calendar Sharing: Challenges

- **Caveat:**

**If you share with *everyone*, you might as well not encrypt.**

- **Options for key distribution:**

- Via email, IM, phone, ...
- Identity-based encryption?
- Proxy re-encryption?

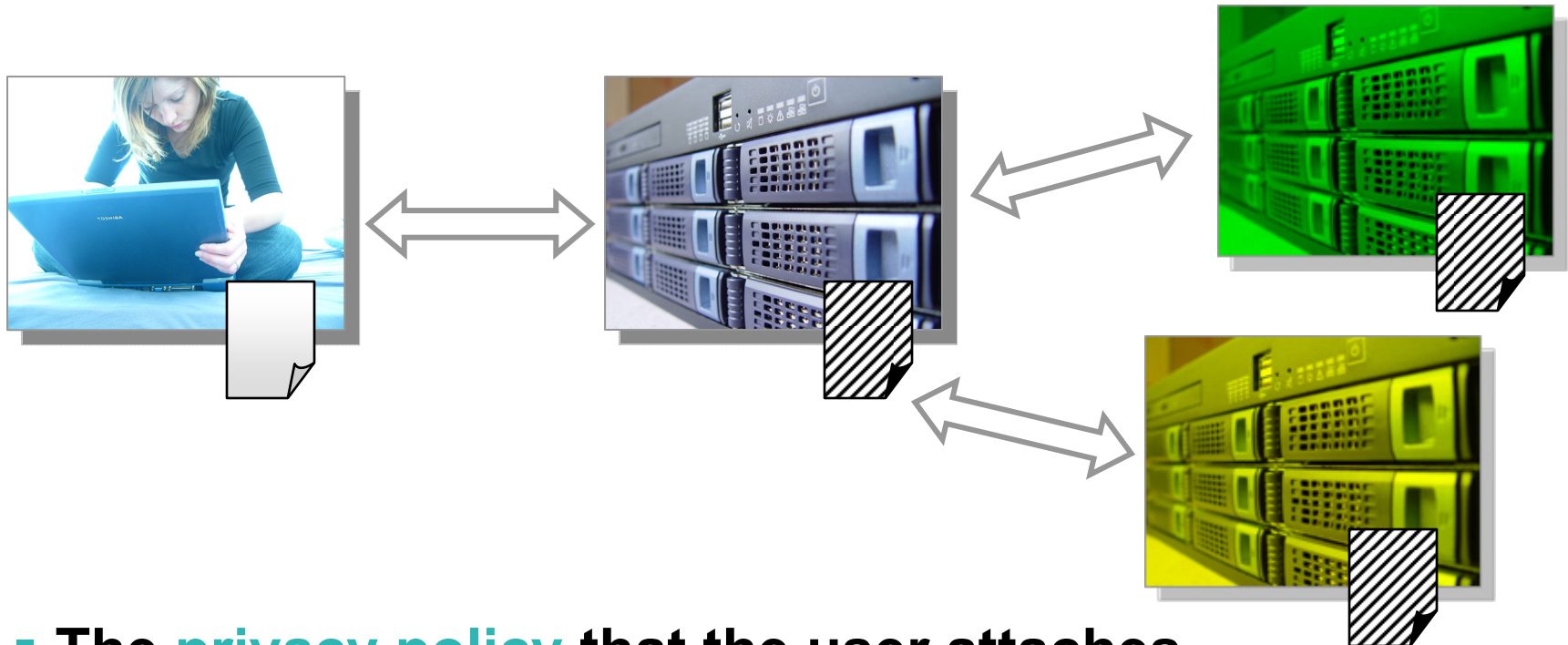
## Research Challenges

- **Automatic partitioning of client-side code**
- **Encryption schemes that allow for computation over ciphertexts**
- **Server-side types for user data**
- **Key-distribution protocols to enable data sharing**
- **Reencryption on password updates, data portability**

## How Do We Know We Succeeded?

- **When the user does not know it is there (or is just aware...).**
  - Client-side XSS and CSRF attacks still work!
- **When the web server does not know it is there.**
- **When anyone trying to misuse the data on the web server fails.**
  - Client-side attacks (e.g., spyware) still a problem!

# Implications



- The **privacy policy** that the user attaches to data becomes **sticky**.
- The **privacy restrictions** placed by the web application become **obvious to the user**.



## Future Work

- **Automatic privilege separation for client-side code**
  - Javascript, Java, Flash, ...
- **New crypto schemes**
  - Ciphertext search, comparison, date calculation, ...
- **Discovery of server-side data types**
  - Black-box analysis? User-driven cooperative analysis?
- **Key distribution**
- **Data integrity**



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## Questions?

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